

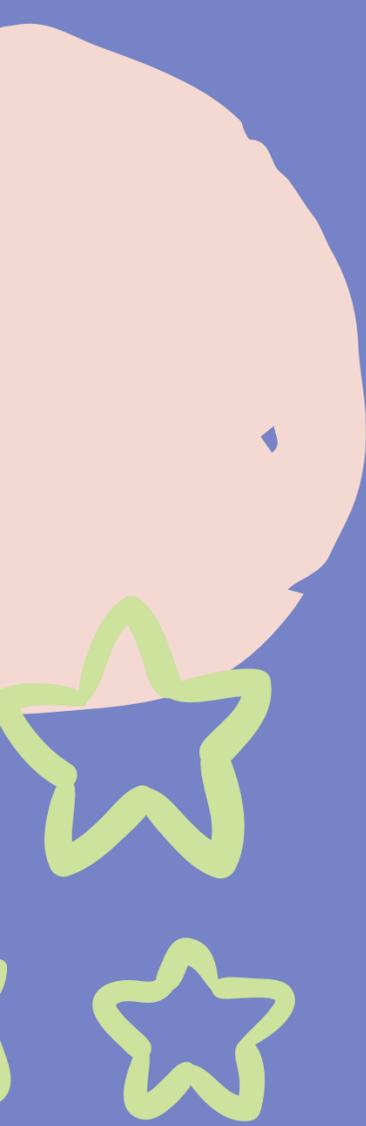


KATRINA ORTEGA, CCP MANAGER  
LEANNE MINKOFF, CCP HUB LIBRARIAN

# COLLEGE & CAREER PATHWAYS AT NYPL

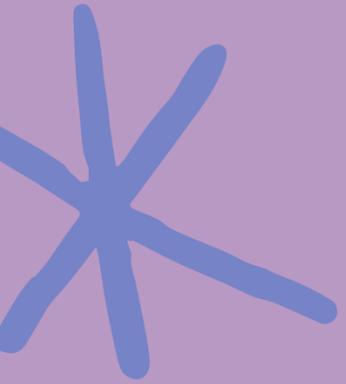
Filling the College Access Gap in an Urban Setting

# WHAT WE WILL COVER



Intro to NYPL and CCP  
Why and How CCP Began  
How CCP Works Centrally  
How CCP Works in Branches  
What We've Learned  
Moving Forward  
What You Can Do  
Questions





# Introducing NYPL & CCP



92



NYPL locations across  
Manhattan, Staten  
Island, and the Bronx

17M



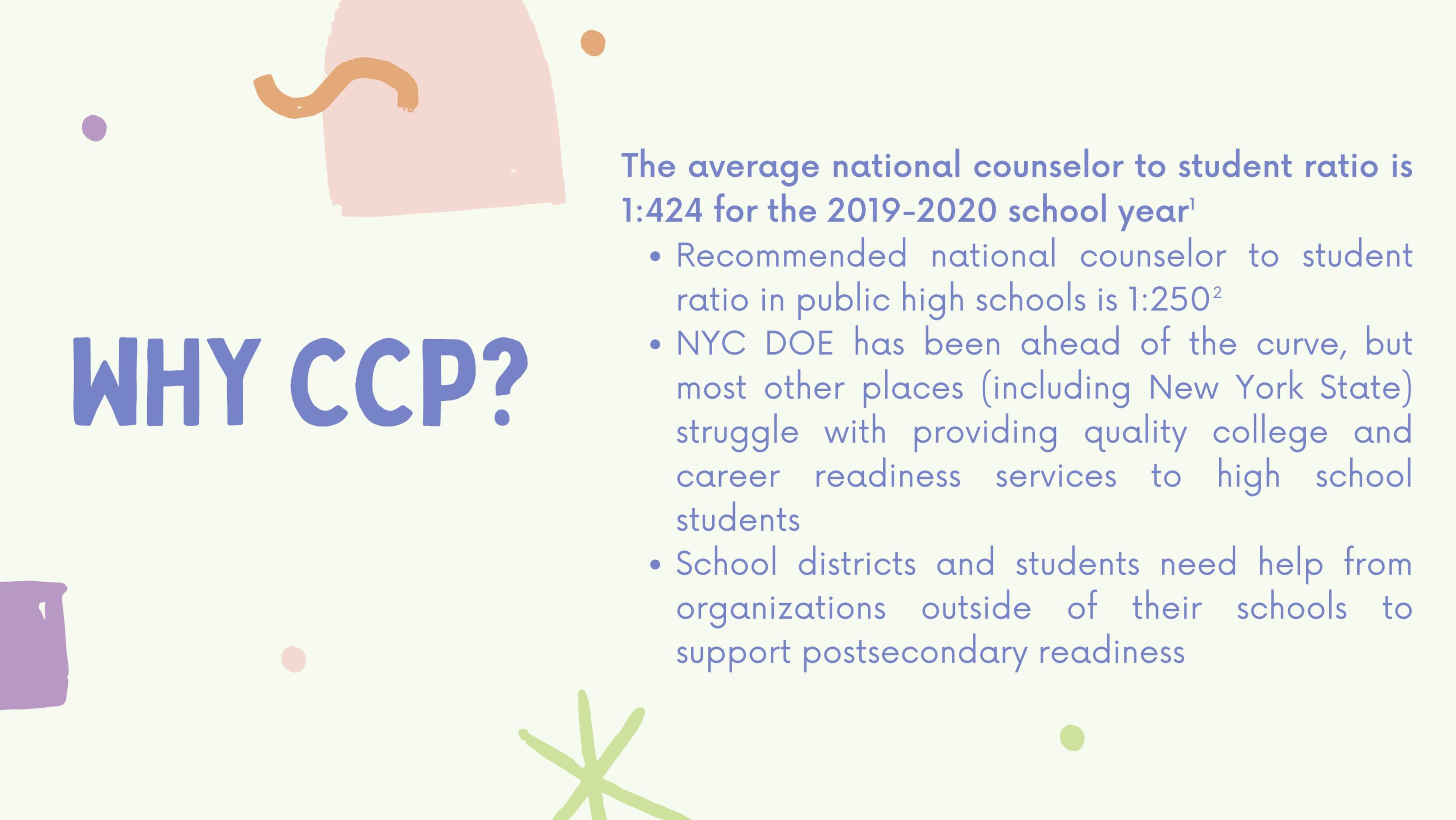
Average annual visits  
each year to our  
locations, including our  
3 research libraries

10



NYPL branches serve as  
College & Career  
Pathways (CCP) Hubs  
and collaborate on  
programming,  
counseling sessions,  
and more





# WHY CCP?

The average national counselor to student ratio is 1:424 for the 2019-2020 school year<sup>1</sup>

- Recommended national counselor to student ratio in public high schools is 1:250<sup>2</sup>
- NYC DOE has been ahead of the curve, but most other places (including New York State) struggle with providing quality college and career readiness services to high school students
- School districts and students need help from organizations outside of their schools to support postsecondary readiness



**-20%**

**SUNY APPLICATIONS FOR  
THE 2020-2021 SCHOOL  
YEAR PLUMMETED BY 20%<sup>3</sup>**

**-3%**

**CUNY ENROLLMENT  
DROPPED BY 3% FOR THE  
2020 FALL SEMESTER, WITH  
SIMILAR TRENDS FOR  
SPRING<sup>4</sup>**

**2.3X**

**FIRST GENERATION AND LOW-  
INCOME STUDENTS ARE  
IMPACTED AT A MUCH HIGHER  
RATE<sup>5</sup>, AS MUCH AS 2.3X BY  
SPRING 2021<sup>6</sup>**



# NOW THE "HOW"

## FUNDING

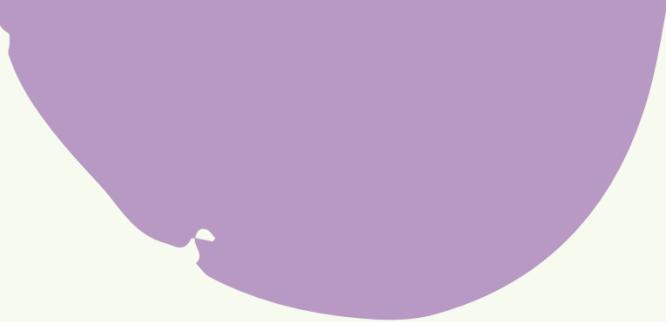
- The Helen Gurley Brown Foundation's (HGB) considerable endowment to the Library kicked everything off
- HGB chose the Library as a partner because they wanted to offer college and career access programs in a setting where any NYC student could gain access

## INTENT FOR FUNDING

- Creating a closed, enrollment-based program at the Library that would support students over several years



# CCP Inception



## BRIDGEUP AND COLLEGE ACCESS

- College Access (CA) co-existed with BridgeUp (BU) as the public access alternative
- CA supported college readiness programs in the branches with little to no funding
- Together, the two programs were supposed to reach all patrons

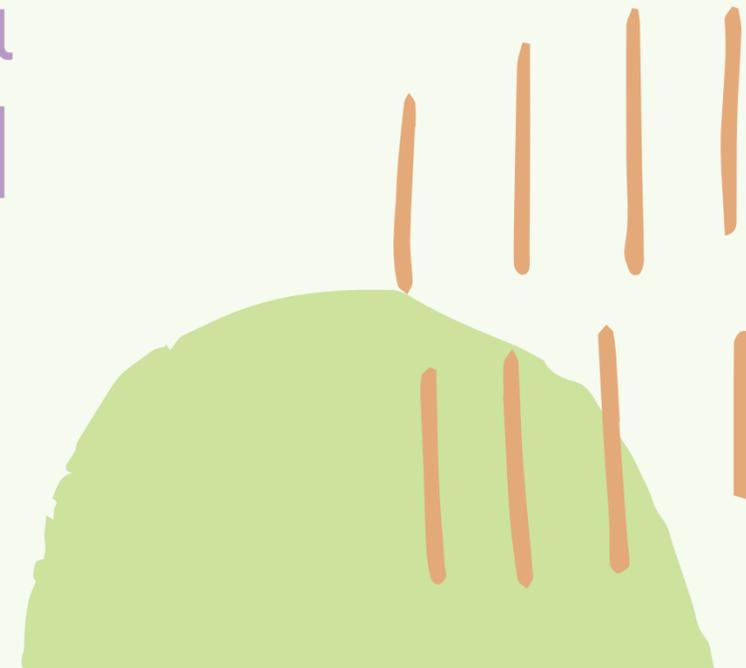


# CCP Inception



## ESTABLISHING CCP

- The CA/BU Model was not as effective as expected, so we went back to the drawing board
- The result of the program restructure was a marriage of an open and enrollment-based model: College and Career Pathways

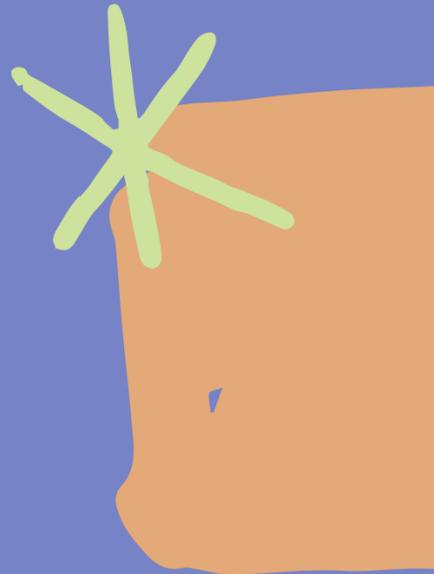


# CENTRAL CCP ADMIN

CCP is a team of two housed under NYPL's Young Adult Education Department.

What we provide:

- Funding to branches
- Training and curriculum development/support
- Specialized books and resources
- Partnerships with outside agencies
- Centrally-organized larger events

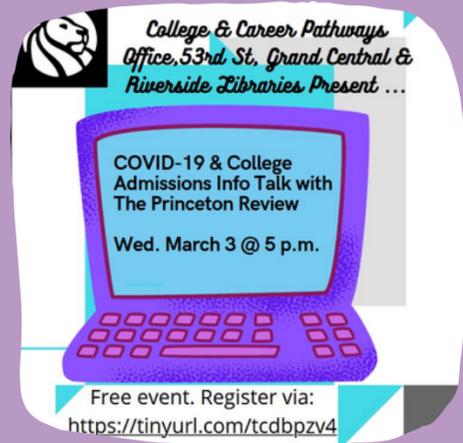




# CCP & COVID-19

- In March 2020, in the middle of the first year of the CCP program, we needed to transition to a virtual program
- While the rest of the 2019-2020 program was a bit shaky, regrouping over the summer allowed us to present a fully-developed virtual program for CCP

# CCP in the Branches



- Each hub offers a variety of programs and one-on-one counseling sessions, as well as CCP-wide webinars, website resources, and program referrals to outside organizations
- Hubs also host the Intensive College and Career Access Network (ICCAN) program, which includes about 30 students spread throughout the hubs. In this program, students have the opportunity to complete a set of requirements in exchange for a Magic Grant scholarship

# PROGRAMS

The hubs host weekly programs on topics such as creating a college list, understanding financial aid, applying to scholarships, Adulting 101, and more.

Prior to COVID-19, we also offered in-person college fairs, panels, guest speakers, and vendor programs.

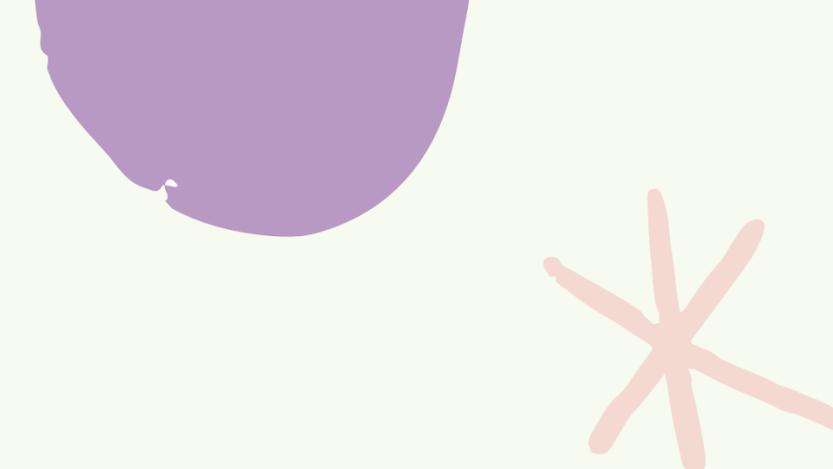
We also have partnerships with BeWell, Budding Branches, Collegewise, SUNY, CUNY, The Princeton Review, and the NYC Summer Youth Employment Program (SYEP).





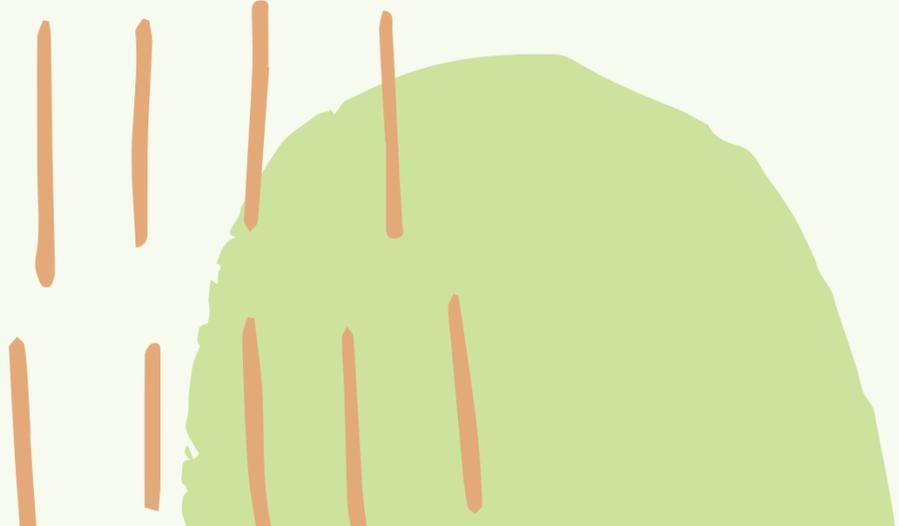
# ONE-ON-ONE SESSIONS

- Each CCP hub offers three hours of one-on-one counseling sessions per week
  - These sessions cover a wide array of topics, including finding colleges, writing application essays, applying to jobs, and life on a college campus
  - Any student can make an appointment with a Hub Librarian to discuss their college and career questions
- 



# ICCAN

**INTENSIVE COLLEGE AND CAREER  
ACCESS NETWORK**



- Rigorous opportunity for students to focus on their college applications and career plans
- After completing a set of requirements (attending CCP programs, writing a college essay, creating a resume, etc.), students are eligible for a Magic Grant
- Recruitment is mainly through NYPL and CCP websites, targeted outreach to schools, social media, flyers, word-of-mouth, and past ICCAN students recommending their friends

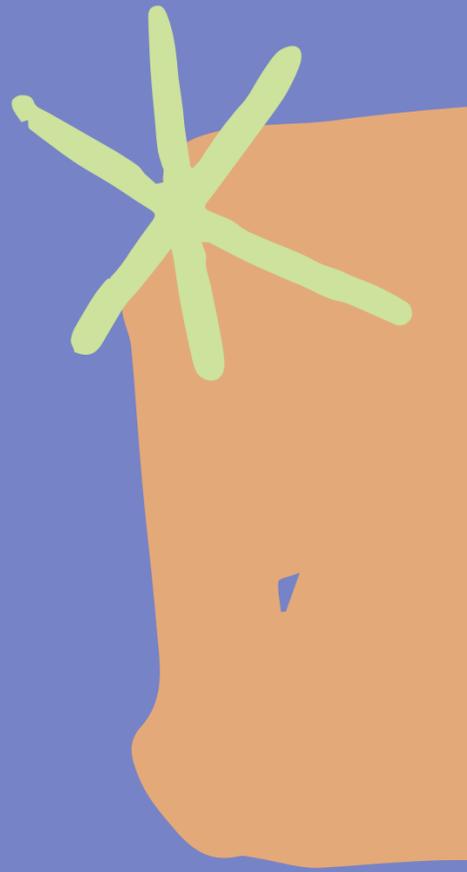
# BENEFITS OF A VIRTUAL CCP

## For Staff

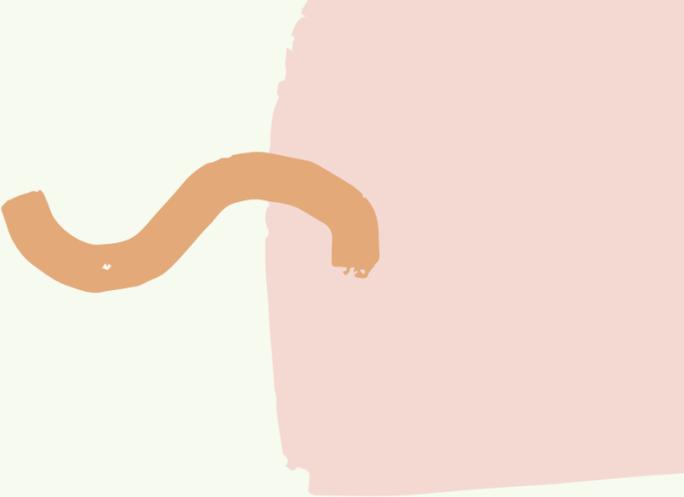
Opportunities for collaboration  
More programming opportunities  
Reach a higher number of students  
Increase in attendance numbers

## For Students

No geographical limitations  
Flexible schedule  
One-on-one assistance  
Many programs to choose from



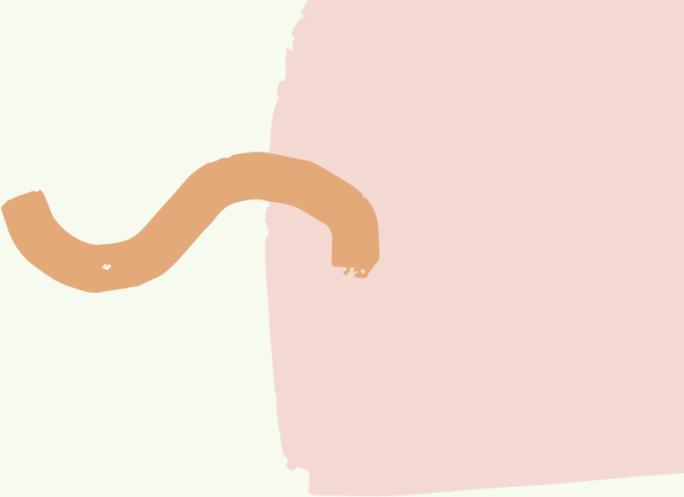
- Thoroughly prepare staff to support students
- Work with community partners and schools to offer expertise in additional areas
- Allow for some flexibility with students
- Create a model that will encourage retention among students



## What We Learned Pre-Pandemic



- Meet students where they are
- Cater to both staff and student expectations
- Allow for some flexibility with students
- Manage both upwards and downwards
- Staff support is critical



## What We've Learned Post-Pandemic



# Moving Forward



## 2021-2022

EXPANDED ICCAN PROGRAM

POSSIBLY CONTINUING WITH  
VIRTUAL PROGRAM

IMPLEMENTATION OF CAREER  
READINESS PROGRAMMING

## 2022 - !

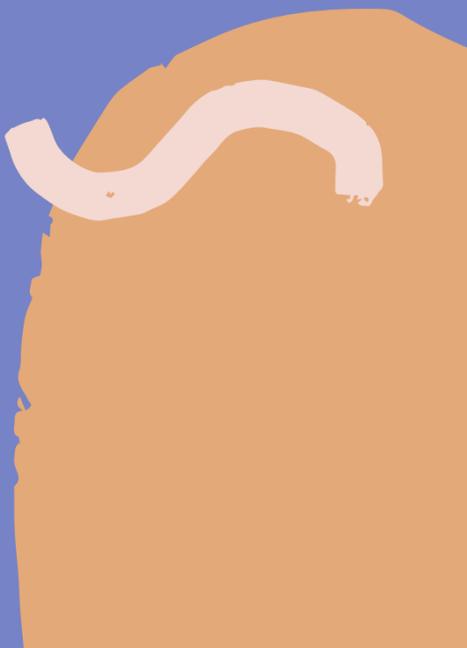
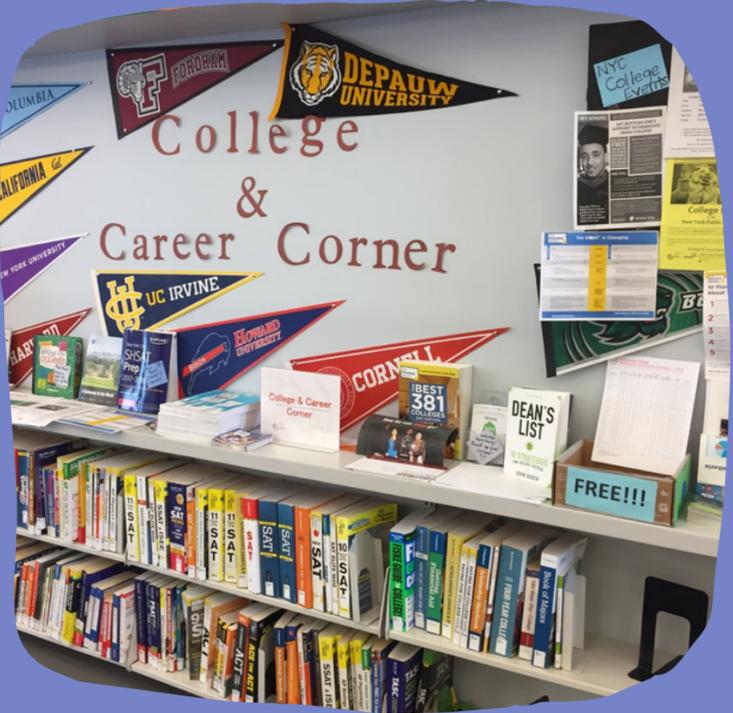
HUB BRANCH EXPANSION

CONTINUED POSTSECONDARY  
SUPPORT



# What can you do?

# COLLEGE CORNERS



# What can you do?

# COLLEGE- FOCUSED PROGRAMS

Name: \_\_\_\_\_

Major List

#1: Major: \_\_\_\_\_

Occupations you can have with this major: \_\_\_\_\_

Highest degree required: \_\_\_\_\_

Name two senior level COLLEGE classes you will need in order to graduate with this degree:  
(You can find this info on a school's major page OR ask staff for an example)

1. \_\_\_\_\_

2. \_\_\_\_\_

(Which school did you use to find this info?) \_\_\_\_\_

#2: Major: \_\_\_\_\_

Occupations you can have with this major: \_\_\_\_\_

Highest degree required: \_\_\_\_\_

Name two senior level COLLEGE classes you will need in order to graduate with this degree:  
(You can find this info on a school's major page OR ask staff for an example)

1. \_\_\_\_\_

2. \_\_\_\_\_

(Which school did you use to find this info?) \_\_\_\_\_

#3: Major: \_\_\_\_\_

Occupations you can have with this major: \_\_\_\_\_

Name: \_\_\_\_\_

Name of College/University: \_\_\_\_\_

Avg. GPA: \_\_\_\_\_

Avg. SAT/ACT Test Score: \_\_\_\_\_

Annual Cost of Attendance: \_\_\_\_\_

Do you want to attend this school? \_\_\_\_\_

IF Yes, is it a dream school, a realistic school, or a safety school? \_\_\_\_\_

---

Name of College/University: \_\_\_\_\_

Avg. GPA: \_\_\_\_\_

Avg. SAT/ACT Test Score: \_\_\_\_\_

Annual Cost of Attendance: \_\_\_\_\_

Do you want to attend this school? \_\_\_\_\_

IF Yes, is it a dream school, a realistic school, or a safety school? \_\_\_\_\_

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Name of College/University: \_\_\_\_\_

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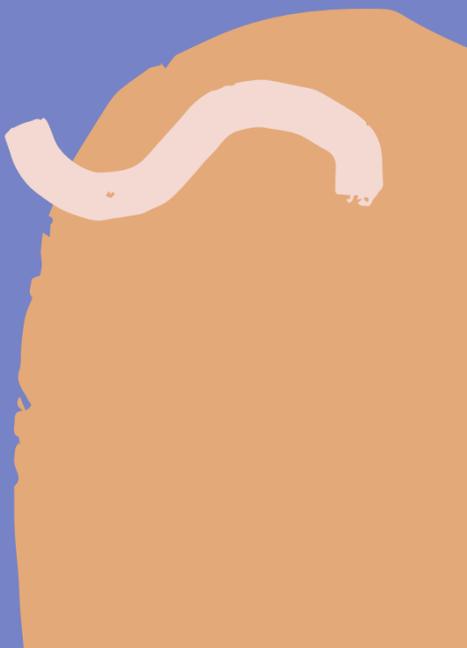
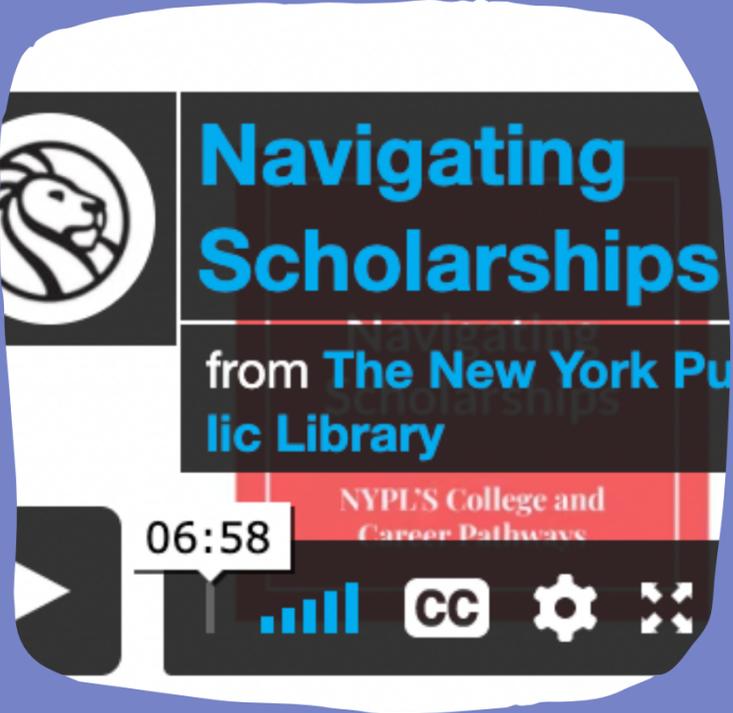
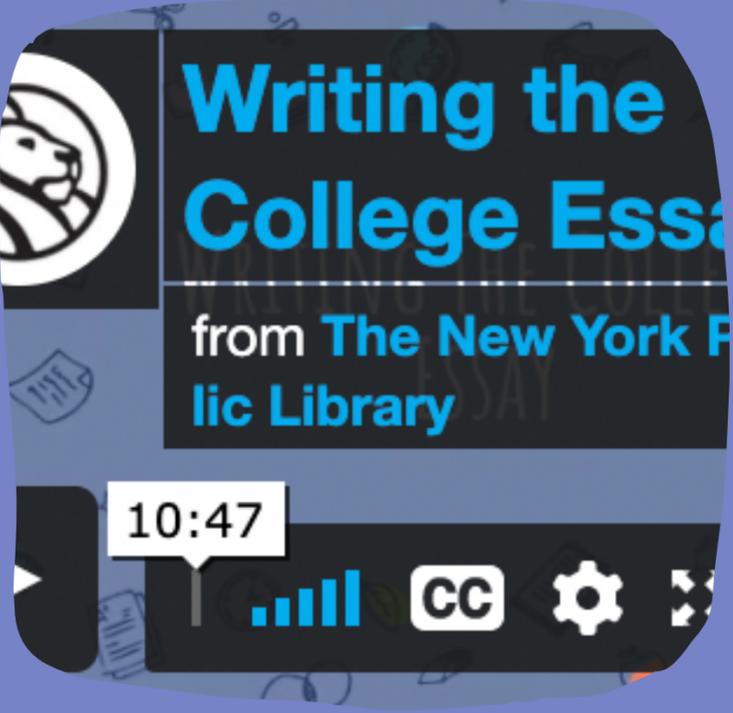
Do you want to attend this school? \_\_\_\_\_

IF Yes, is it a dream school, a realistic school, or a safety school? \_\_\_\_\_



# What can you do?

# WEBINARS



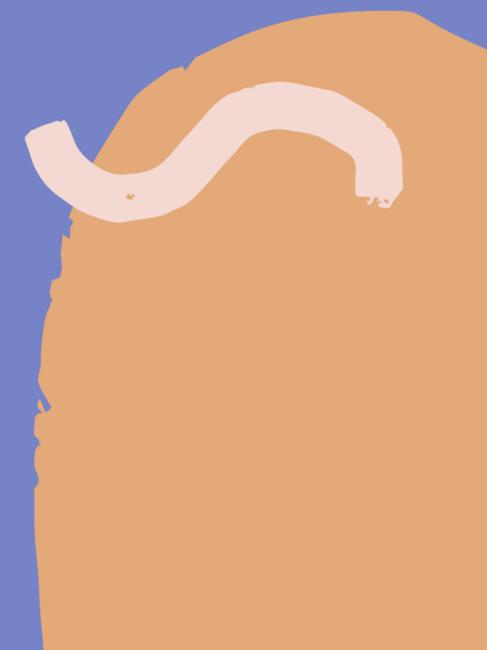
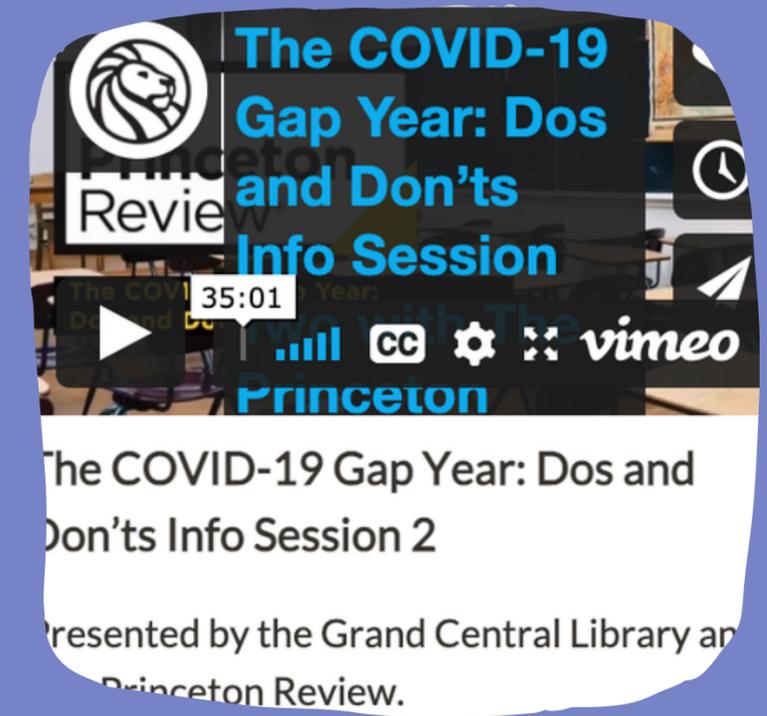
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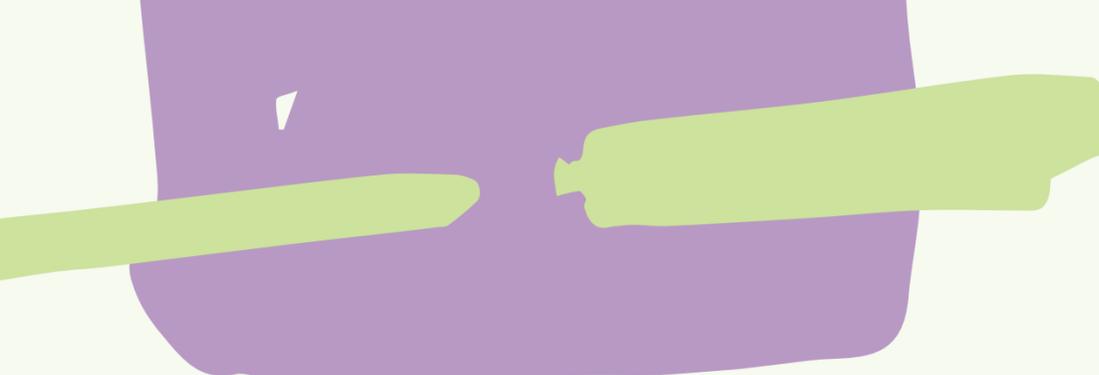
## COMMUNITY PARTNERSHIPS



# What can you do?

## VIRTUAL WORKSHOPS PROVIDED BY PARTNERS





# RESOURCES

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## CCP WEBSITE - WEBINARS, UPCOMING EVENTS, AND MORE!

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<https://www.nypl.org/education/teens/college-career-pathways>

## OUR INFO - CONTACT US WITH ANY QUESTIONS!

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Leanne - [LeanneMinkoff@nypl.org](mailto:LeanneMinkoff@nypl.org)

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- <sup>2</sup>NACAC (2015) "State-by-State Student-to-Counselor Ratio Report" NACAC.  
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- <sup>6</sup>Nietzel, M.T. (2021, March 11). "College Enrollment Declines Have Continued This Spring." Forbes.  
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*www  
www  
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**ANY QUESTIONS?**

